

Pre approach email Two – Winners Approach

Use this email if you are making an approach to your contact list as an alternative to using the phone as an initial way of talking about the **e-Lottery Multi Win Syndicate System**. (Note, this is not as effective as making telephone contact first!).

To copy this text to an email, highlight the body of the text below by holding down your left mouse button and drag it across and down until all the text is highlighted. Then press the 'Ctrl' at the bottom left of your keyboard, and at the same time press the 'C' key. This will copy the text to your clipboard.

To copy the text into an email, open a new email using Outlook Express or your favourite email client, click in the body of the email, and while holding down the 'Ctrl' key at the bottom left of your keyboard, press the 'V' key (this must be done at the same time). The text will now be copied into your email. Enter your prospects email in the 'To' field of the email and use the subject line as shown below, click send and its gone!

Suggested Subject lines of email: Use *any* of the following subject lines by simply copying and pasting the text into the subject field of your email. **Use the subject line** which you think **will most appeal to your prospect** or is a best fit to your 'personality'. (Highlight using 'left mouse' and use 'Ctrl V', then 'Ctrl C')

- 1). Hi, (name) have I got news for you!
- 2) Hi (name), increase your chances of winning the Lotto by up to 3600%!
- 3) Hi (name) Take a look at this, it's fascinating
- 4) Hi (name) this is the smarter way to play
- 5) Hi (name) I've found a global business concept

******* email body below (only highlight from 'Hi (name),' when copying to clipboard)*******

Hi (name)

I wanted to call you but there is so much to tell you that I felt it better to send you an email first.

I've just discovered 2 very important things.

There is a way of vastly increasing your chances of winning both the UK and Euro Millions Lotto's and because this system is spreading like wildfire globally it's also a fantastic opportunity to earn a substantial income.

(Name), I just knew you'd be interested in getting all the facts, so I'm going to send you a couple of emails to give you a chance to make an informed decision as to whether this might be something you'd like to take advantage of.

I really would value your opinion, and I am going to send you a further email with the subject line "The information you requested" Just click the link in the email to confirm that you are happy to receive this information (it could be worth £1000's to you and you can unsubscribe at any time) and I'll make sure you get all the information you need to make an informed decision.

In the meantime have a look at this short Video Clip by clicking on this link

***** (place your 'Affiliate' or 'Player' Movie Link here. Log in to your Affiliate Area, click on 'Tools', then the e-Lottery Logo, click 'Page links' and then choose the 'Direct Link to Affiliate Movie' or 'Direct Link to Player Movie') *****

Let's catch up in the next 48 hours and you can let me know what you think. If you feel that you need more information call me and I will send you our fantastic Winners DVD, or I will answer your questions when I call you.

Look forward to speaking to you,

(Your name)

(Your Telephone and email details)